

Communications Specialist

PROFESSIONAL BACKGROUND

Corporate Communications Manager

« Nestlé Waters » Headquarters Paris Oct. 2010 – Dec. 2014

Daily management to enhance organization reputation and handle public affairs, in line with Company strategy (130 countries)

- Develop corporate brochures, Intranet and Social network
- Manage image library, corporate videos, editorial content
- Organize internal events and CEO's annual meetings
- Ensure budget tracking



Communication & Fundraising Manager

« UNESCO » Paris // April 2014 – July 2014

International Fund for Cultural Diversity (2005 Convention on the Protection and the Promotion of the Diversity of Cultural Expressions)

- Monitor the Call for projects (Parties application forms)
- Offer Fundraising strategy in the research of potential partners
- Develop various internal communication materials (IFCD e-update, IFCD films, website)



Fundraising & Partnerships Manager

« French Federation of Hiking » Paris // May 2009 – March. 2010

- Identify and meet relevant private partners, negotiate and install multi-years signing-up (3 000 K€) + Public Relations
- Follow-up local activation and events (3200 associations) and provide actions report, newsletters, meetings
- Handle Public subsidies (Ministries: Sport, Tourism, Environment)
- Enhance Sponsorships, Partnerships, Fundraising strategies
- Coordination with communications department



Events Coordinator

« DNA Entertainment Networks » India // Sept 08 – Sept 09

Concerts (15K-80K visitors), sport tournament (IPL), corporate events

- Build and maintain positive relationship with key decision makers
- Produce detailed proposals (themes, invitations, schedules, objectives, audience, 360° communication, logistics, reports) and contribute to provide materials for event requirements.
- Handle hospitality, catering, ground transportation for Tour team



Marketing Assistant

« L'Oréal », « GDF Suez » « SCA PC », 2006-08 // Paris

- Support to marketing projects: Budget tracking, press review



L'ORÉAL

Press Officer « Barclay Universal Music », 2004-05 // Paris

- Participate to media planning, interviews, photo-shooting, press conferences, tvshows, radio, Provide hospitality to artists



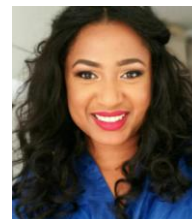
EDUCATION

- **Social Entrepreneur Certificate (2016)** - HEC Paris
- **2014 : Licence Management of NonProfit Organisations** Paris X
- **2004 : Master Communications & Journalism**
French Institute of Press at Paris II Assas
- **2002 : Bachelor's degree Communication & Cultural Mediation**
Paris XIII

VOLUNTEERING

- **General Secretary** Guinée-Solidarité NGO, 2002-04 // Paris
- **Organization** of the Student Festival for Inclusion, 2002 // Paris

REFERENCES AVAILABLE AT YOUR REQUEST



Ms. Emma CAMARA



Life philosophy

« Logic will get you from A to B.
Imagination will take you
everywhere. » Albert Einstein

Most proud of

**President of NGO for Cultural
Diversity & Social Inclusion
for Women and Youth**

« Les Passerailes de Rosa » Paris

I have founded and led several events and projects as [Réseau HOPE](#), [My Foul'Art](#), I manage 22 volunteers, within 2 business units.

Strengths

- + Spoken and written communication skills adapted to specific targets
- + Ability to manage multiple projects in a fast-paced, deadline-driven environment

Interests

#Travel

Africa, Middle East, India, Usa, Canada

#Cinema

Films script writing, Blogging

Member of « Boumayé » theatre troop & « ORIGN » (short films production)

Skills

LANGUAGES

French (Native) English (Fluent) Hindi, Arabic, Soussou (Notions)

DIGITAL

Word, Excel, Powerpoint, SAP, PAO, Sharepoint, Outlook, Social network